

# Sewra G Kidane / Fashion Film Editor

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Sewra@SewraKidane.com

## EXPERIENCE

### **Gee Spot Cine, NYC** / Fashion Film Director and Producer (2016 to Present)

Conceptualize and Direct HD fashion films. Produce full productions including, sourcing permits, casting and budgets. Manage post-production scheduling.

### **Pratt Institute, BKLYN** / Film + Fashion Adjunct Professor (2018 to Present)

Instruct passionate students about the makings of what a fashion film is and how to make one.

### **Dayburn New York, NYC** / Creative Fashion Film Editor (2013 to 2018)

Off-line edit HD fashion films and agency commercials shot exclusively by director and composer Charlie Wan. Ingest, edit commercials and short form fashion films. Supervise and prep sessions.

### **We Are Plus, NYC** / Creative and Finishing Editor (2010 to 2012)

Off-line edit HD commercial and brand videos. Ingest footage, edit, color correct. Compress and convert clips for Internet upload to social media environments.

### **Link Technologies, LA/NJ** / Creative and Finishing Documentary Editor (2009 to 2013)

Off-line edit series of HD shorts; Ingest, edit, color correct, output (electronically and tape), On-line conform, DVD authored finished product. Supervise finishing sessions. Compress and convert clips for Internet upload to social media environments.

### **MTV NETWORKS, NYC** / Promo Editor (2005 to 2014)

Off-line edit promos and promo packages for NickMom, The N/Teen Nick and Logo Channels. Compress and convert clips for Internet upload to internal server.

### **Red Car, NYC** / Creative Commercial Editor (2007 to 2010)

Off-line edit national and regional commercials. Supervise color correct, audio and graphic sessions. Compress and convert clips for Internet upload to social media environments.

### **Humble, NYC** / Creative Commercial Editor (2007 to 2009)

Off-line edit national and regional commercials. Prep spots for finishing and supervise graphic sessions. Compress and convert clips for Internet upload to internal server. Media manage footage and elements.

### **JWT, NYC** / Creative Commercial Editor (2005 to 2007)

Off-line edit national and regional commercials. Ingest, edit, color correct. Output and supervise graphic and audio sessions.

### **Blue Rock Editing, NYC** / Creative Commercial Editor (1996 to 2004)

Off-line edit national and regional commercials. Ingest, edit, color correct. Output and supervise graphic and audio sessions.

## AWARDS / EXHIBITIONS

2009 / Aurora Awards, Davey Awards (Silver), AEGIS Award, Creativity Award (Platinum)  
2009 / OutMusic Awards Art and Auction "Addiction" video installation  
2017 / The People's Film Festival / Best Editor "Proclamation Punctuation" fashion film  
2017 / Paris Art and Movie Awards / Best Visual Moving Art "Proclamation Punctuation"  
2017 / The DC Black Film Festival / Best Experimental Film "Proclamation Punctuation"  
2017 / Reel Sisters Film Festival / Best Experimental Film "Proclamation Punctuation"  
2017 / Silicon Valley African Film Festival / Best Diaspora Narrative Short "Proclamation Punctuation"  
2018 / The Taste Awards / Style Maker Award  
2018 / The Langston Hughes African-American Film Festival / Best Short Film  
2018 / Festival International du Film Pan African Cannes / Best Short Film  
2018 / Diversity In Cannes / Best Editing  
2018 / Diversity In Cannes / Director's Choice Award  
2018 / Los Angeles Fashion Film Festival / Best Glam Fashion Film

## **EDUCATION**

Emerson College, Boston, MA  
Bachelor of Science / Television Production

## **TECHNICAL SKILLS**

Premiere Pro CC, Final Cut Pro 7, Avid Operating Systems: Media Composer, Adrenaline, Symphony, Nitris, Unity Storage, Adobe Illustrator, Adobe Photoshop, Adobe After Effects, and Davinci Resolve.

MAC and PC proficient. Solid experience with various video compression techniques, digital media file formats, color balancing, as well as digitizing and encoding video into multiple formats. Uploading video to social media sites. Experience with/in media management, shared edit storage, servers, ftp, and media asset management. Working experience and knowledge with Production & Post Production workflow and HD workflow.

[www.SewraKidane.com](http://www.SewraKidane.com)